

BETA ALPHA PSI FEED THE FUNNEL PARTY at BOISE STATE

[WATCH THE VIDEO](#)

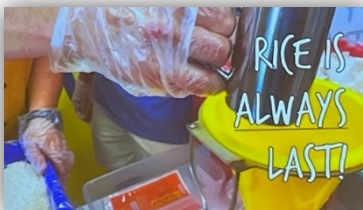
[DONATE](#)

[VOLUNTEER](#)

Marketing and fundraising are not our bailiwick but seeing this event is all about having fun while fulfilling a critical need in our community – food insecurity - we decided to have some fun with sponsorship levels.

Each meal packet has five major components that are put together in the following order on the assembly line – the **bag** that holds everything together, the **spice** packet which makes the meal tasty, the **dried vegetables** for nutrition and additional deliciousness, followed by the **beans**, and then the **rice**.

Please don't be like the rice in the timing of your donation as the



All sponsors will have their company logo or name displayed on the promotional materials, will be recognized at the event with the opportunity to bang the gong, will work closely with Boise State students in a unique environment, and most importantly, and you will have the knowledge that you helped the community! (Oh, and just in case you forgot, your donation is tax deductible!)

SPONSOR DEADLINE: August 10, 2022

Sponsor levels:

BAG: \$2,000 or more

A bag is not very sexy, but without it the ingredients cannot form a cohesive unit. Bag level sponsors logo will be prominently displayed and the largest in all promotional literature. You will also have first dibs **on a spring or fall 2023 recruiting event or activity** of your choice and a table of students at the picnic.

SPICE: \$1,000 – \$1,999

Provide the tastiness to the bag by ensuring we can provide food to a diverse group of people. Spice level sponsors will have a medium-sized logo posted on all promotional literature, and get **second dibs on a spring or fall 2023 recruiting event or activity** of their choice and a table of students at the picnic.

DRIED VEGETABLES: \$500 – 999

Hmmm – what can one say about dried vegetables? They are good for you! Your contribution is essential to the event's success! Vegetable level sponsors will have a small logo included on all promotional literature.

BEANS: \$100 - \$499

Now who wouldn't want to be a bean. They are filling and affordable. As a "bean," you'll get to toot your own horn at the event when you bang the gong. Bean level sponsors' company name will be listed on all promotional literature.

RICE: Rice is small but mighty and provides sustenance. Individual donations are the rice that brings everything together. Spread the attached flyer broadly to your employees, friends, other organizations, and family. Challenge them to donate. **We will tally the individual donations by organization. Prizes will be given to the top three contributors.**

The goal: \$35,000 and 300 volunteers!

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT
KATHY HURLEY kathyhurley@boisestate.edu**

BETA ALPHA PSI FEED THE FUNNEL PARTY at BOISE STATE